



**COLORADO**  
CREDIT UNION

# 2023 Annual Impact Report

**COMMUNITY  
IMPACT  
INITIATIVE**



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# Community Impact Initiative

## OUR MISSION

To positively impact our community by teaching a financial foundation that leads to positive economic development and generational wealth.

## OUR VISION

To be the leading resource for financial empowerment in our community.



**Financial problems are not fixed with money, but with financial education."**

- Anonymous



# Strategic Priorities

Colorado Credit Union has a long history of commitment to the communities we serve. In 2022, the staff and Board of Colorado Credit Union approved a more defined and deeper commitment to Community Impact by adding the initiative as a fifth pillar to the organization's strategic plan. Through this initiative, we will accomplish the vision through five strategic priorities, including a commitment to sustainable outreach, financial education, and the development of products and services that will ensure a legacy of long-term impact for the greatest number of people in our community.



# Overview of Impact in 2023

**24**

Colorado Credit Union  
staff volunteered

**235**

hours towards  
Community Impact  
Initiatives

Provided

**2,159**

Colorado Credit  
Union members  
and nonprofit  
partner clients  
access to financial  
education articles

Hosted

**9**

financial literacy  
events reaching  
all ages

Provided  
financial education  
programming to

**17**

local area schools,  
serving **1,060**  
total students

# Financial Literacy for Students

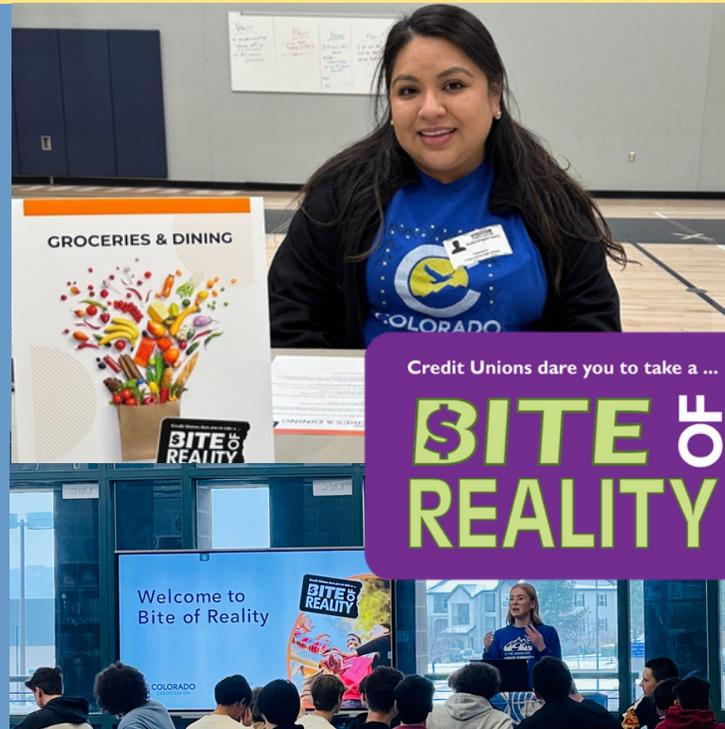


## Financial Literacy Classes

Colorado Credit Union has long-standing relationships with educators in Jefferson County School District. Each semester, Colorado Credit Union staff are invited into classrooms to teach a series of lessons with topics that align with Colorado State High School Standards for Personal Financial Literacy such as budgeting, credit, investments, fraud, loans and more.

## Bite of Reality Events in Local High Schools

Colorado Credit Union hosted two financial literacy budgeting events serving 100 students total at Columbine High School and Dakota Ridge High School. Students took a hard look at the cost of adulthood through Bite of Reality, a GoWest Foundation financial education program. Hosted by Colorado Credit Union staff inside the school's gym and library, the program taught students how to budget basic needs against their wants and unexpected costs. Bite of Reality provides a real-world simulation experience that guides students through a day-in-the-life of an adult's financial responsibilities.



## Branch Field Trip for Local Elementary School

Colorado Credit Union's Littleton Branch hosted a field trip experience for second graders from Mackintosh Academy. Students discussed the basics of saving and budgeting, learned from Colorado Credit Union staff about careers in financial services, and painted their own piggy banks to take home.



# Financial Literacy in the Community

## Community Fraud Seminars

Colorado Credit Union hosted four fraud seminars in 2023 open to members and the community across all branch locations. Led by fraud experts, participants learned about common scams as well as best practices to protect oneself from becoming a victim of financial fraud.



## Budgeting Workshop

Colorado Credit Union staff hosted a budgeting workshop for TGTHR clients at their facility in Boulder. TGTHR is a nonprofit organization working to end youth homelessness. TGTHR clients attended the lunchtime workshop to learn the basics of budgeting, to consult with Colorado Credit Union staff about their personal finances, and participate in an open dialogue about various experiences with finances.

“

I continue to be impressed and inspired by the deep community partnerships TGTHR has formed over the decades with local businesses like Colorado Credit Union. Their ongoing support directly supports housing and services for young people experiencing homelessness and their passion to give back to their community is energizing.

- Annie Bacci, TGTHR CEO

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## Understanding Cryptocurrency Workshop

Colorado Credit Union staff hosted a virtual financial literacy workshop for Dress for Success Denver's Professional Women's Group. Dress for Success Denver strives to empower women to achieve economic independence by providing a network of support, professional attire and the development tools to help women thrive in work and life. Women in the group decided on the financial literacy subject and engaged in cryptocurrency learning from a Colorado Credit Union subject expert.

# \$15,486 in Sponsorships to Area Nonprofits

Colorado Credit Union is proud to partner with nonprofit organizations and schools across the Denver Metro region to support community needs throughout the year. Our focus is on our mission to enable our community to thrive.

ORGANIZATION	2023 SPONSORSHIPS
TGTHR to End Youth Homelessness	<ul style="list-style-type: none"> <li>Sleep Out Event sponsor</li> <li>FHLBank Topeka Grant</li> </ul>
Food for Thought BakPak Program	<ul style="list-style-type: none"> <li>Annual donation</li> </ul>
Big Brothers Big Sisters of Colorado	<ul style="list-style-type: none"> <li>Annual Golf Tournament sponsor</li> <li>Tee Up Fore Kids' Sake sponsor</li> </ul>
Food Bank of the Rockies	<ul style="list-style-type: none"> <li>Community Shred Day member donations</li> </ul>
Dress for Success Denver	<ul style="list-style-type: none"> <li>16th Anniversary Gala sponsor</li> </ul>
Ken Caryl Ranch Foundation	<ul style="list-style-type: none"> <li>Annual donation</li> </ul>
Shaffer Elementary School PTA	<ul style="list-style-type: none"> <li>Auction sponsor</li> </ul>
Boys & Girls Clubs of Metro Denver	<ul style="list-style-type: none"> <li>Annual Golf Tournament sponsor</li> </ul>
Cycling Without Age Littleton	<ul style="list-style-type: none"> <li>Annual donation</li> </ul>
Hands of the Carpenter	<ul style="list-style-type: none"> <li>Auto Show sponsor</li> </ul>
Powderhorn Elementary School PTA	<ul style="list-style-type: none"> <li>Auction sponsor</li> </ul>



# Earned \$1,560 in Grant Awards

Colorado Credit Union is a 2023 grant recipient of the GoWest Foundation Bite of Reality in-kind grant and FHLBank Topeka's #500forgood grant.



GoWest Foundation  
Grant Recipient



FHLBank Topeka  
#500forgood Grant  
Recipient