



Protect Your Customers and Capture Travel Spend!

Travel is on the rebound and projected to increase in the first quarter of 2021! Now is a good time to check that you are offering the right benefit mix to keep your card product top of wallet. For less than one cup of coffee per customer, you can protect your cardholder's purchases and save them money.

The Right Benefit Mix

- Auto Rental Collision Damage Waiver provides your customers with protection against damage or theft when renting a car. Best of all, even if they never experience a loss, cardholders save by declining the extra Collision Damage Waiver insurance at the point of rental (estimated average cost of \$22 per day¹).
- Trip Cancellation and Trip Delay benefits cover your customer for losses in the event of a trip cancellation or delay when they use their enrolled Visa card to pay for their trip. This can protect your customers in the event of a loss and save them money on third party travel insurance plans (average cost of \$177 per trip²).
- Some of our other available travel benefits include Hotel/Motel Theft, Emergency Evacuation Insurance, Travel and Assistance services, Travel Accident and Lost Luggage Insurance.

Cardholder Benefits

- * Protection in the event of a loss
- * No extra purchase required
- * Automatic coverage using card
- * Easy online claims process
- * 24/7 access to Customer Service

Issuer Benefits

- * Low cost benefits with high value proposition
- * Easy enrollment process
- * No contracts/long term commitment
- * Increase capture of travel spend
- * Interchange & revolving spend generated
- * Differentiates card product in marketplace

Contact us to find out what you have available on your card products and how to help your customers take advantage of these benefits today!

**If you are interested in learning more, please email us at:
benefits@cbsiservices.com**

**Please include the following information in your inquiry.
*Issuer Name, Bid, Bins, Card type and estimated number of card.**

1 source <https://money.usnews.com/money/personal-finance/spending/articles/your-guide-to-purchasing-rental-car-insurance>

2 -According to InsuranceHotline.com data, the average premium for trip cancellation insurance from Jan 2018 to February 2019 was \$177.